



PRIVACY POLICY

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

What information do we collect?

We may collect, store and use the following kinds of personal information:

- (a) Information about your computer and about your visits to and use of this website including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views, and website navigation.
- (b) Information that you provide to us for the purpose of registering with us including name, address, email address, DOB and telephone number.
- (c) Information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters including name, address, email address, DOB and telephone number.
- (d) Any other information that you choose to send to us.

Using your personal information.

Personal information submitted to us via this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- (a) Administer the website.
- (b) Enable your use of the services available on the website.
- (c) Send you general (non-marketing) commercial communications
- (d) Send you email notifications which you have specifically requested
- (e) Send to you our newsletter and other marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology. You can inform us at any time if you no longer require marketing communications.
- (f) Provide third parties with statistical information about our users – but this information will not be used to identify any individual user
- (g) Deal with enquiries and complaints made by or about you relating to the website and the company.
- (h) Where you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the license you grant to us
- (i) We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

Disclosures

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy.

In addition, we may disclose your personal information:

- (a) To the extent that we are required to do so by law
- (b) In connection with any legal proceedings or prospective legal proceedings
- (c) In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk)
- (d) To the purchaser (or prospective purchaser) of any business or asset that we are or are contemplating selling
- (e) To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

Except as provided in this privacy policy, we will not provide your information to third parties.

International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

Information which you provide may be transferred to countries which do not have data protection laws equivalent to those in force in the European Economic Area.

In addition, personal information that you submit for publication on the website will be published on the internet and may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others.

Security of your personal information

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure (password- and firewall- protected) servers. All electronic transactions you make to or receive from us will be encrypted.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email.

Your rights

You may instruct us to provide you with any personal information we hold about you. Provision of such information will be subject to:

- (a) The payment of a fee
- (b) The supply of appropriate evidence of your identity for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address

We may withhold such personal information to the extent permitted by law.

You may instruct us not to process your personal information for marketing purposes. In practice, you will usually either expressly agree in advance to our use of your personal information for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal information for marketing purposes.

Third party websites

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

Updating information

Please let us know if the personal information which we hold about you needs to be corrected or updated.

Contact

If you have any questions about this privacy policy or our treatment of your personal information, please write to us by email to marketing@snopake.com or by post to Snopake Ltd, 28 Perivale Park, Horsenden Lane South, Perivale, Middlesex, UB6 7RJ, UK.

Data controller

This site is designed for residents of the United Kingdom. The Data Controller of Personal Data collected through this website is:

Snopake Limited

Registered in England No. 2143057

Registered office: Snopake Ltd, 28 Perivale Park, Horsenden Lane South, Perivale, Middlesex, UB6 7RJ, UK

www.snopakebrands.com

We are committed to protecting your personal data and complying with relevant data protection legislation. This Privacy Page outlines the type of information that is collected by us on this website, and how we use and protect it. This Statement also outlines your rights regarding data protection, and tells you how to contact us. This Statement applies only to this web site. For example, it does not apply to banners, advertisements or promotions we may sponsor or participate in on websites owned by third parties.

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Data mining

The automated and/or systematic collection of data from this website is prohibited.

Permissions

You may request permission to use the copyright materials on this website by writing to marketing@snopake.com or Snopake Ltd, 28 Perivale Park, Horsenden Lane South, Perivale, Middlesex, UB6 7RJ, UK.

Enforcement of Copyright

We take the protection of our copyright very seriously

If we discover that you have used our copyright materials in contravention of the licence above, we may bring legal proceedings against you seeking monetary damages and an injunction to stop you using those materials. You could also be ordered to pay legal costs

If you become aware of any use of our copyright materials that contravenes or may contravene the licence above, please report this by email to marketing@snopake.com or by post to Snopake Ltd, 28 Perivale Park, Horsenden Lane South, Perivale, Middlesex, UB6 7RJ, UK.

Infringing Material

If you become aware of any material on our website that you believe infringes your or any other person's copyright, please report this by email to marketing@snopake.com or by post to Snopake Ltd, 28 Perivale Park, Horsenden Lane South, Perivale, Middlesex, UB6 7RJ, UK.

it@snopake.com